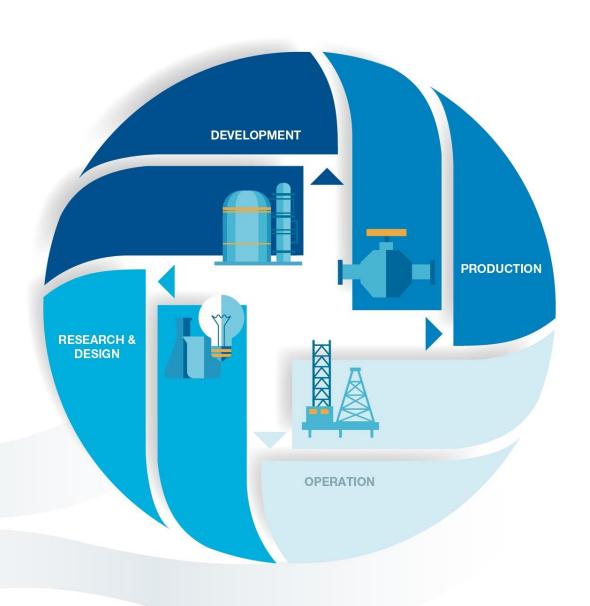


### 海隆控股有限公司\* Hilong Holding Limited

(Incorporated in the Cayman Islands with limited liability) Stock Code: 1623

# 2021 Interim Results Presentation

TECHNOLOGICAL INNOVATION





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# **Content**

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- 2 Business Review
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# **Results Highlights**



# **Results Highlights**

- The orders declined due to the industry fluctuation
- Competition led to lower price level while the rising raw materials prices and transportation costs exerted short-term pressure on profitability
- Adjust strategies to proactively adapt to the market and meet the customers' individual needs
- Explore new business areas such as applying coatings beyond the OCTG pipes

Oilfield Equipment Manufacturing & Services

#### **Oilfield Services**

- Realized overall stable operation
- Effectively improved rig utilization and prices and actively tendered for turnkey projects
- Successfully operated various technical services
- Trading services achieved a breakthrough in the sales of products other than tubing & casing
- In 1H 2021, Hilong realized stable operation and recorded a total revenue of RMB 1,571 million
- Achieved overall stable operation with all projects smoothly operated and revenue significantly increased
- Successfully completed the challenging work in the second dry season construction for the Bangladesh project
- The offshore wind power construction project went well under way
- Participated in a service project in Russia by utilizing the partner's resources

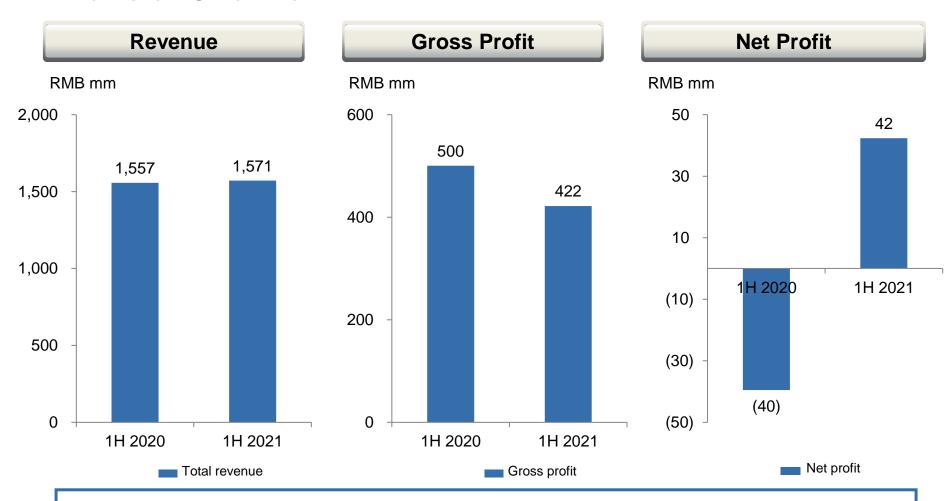
**Offshore Engineering Services** 

# Line Pipe Technology & Services

- Remarkable revenue growth
- Firmly captured the core clients in anti-corrosion and concrete-weighted coating businesses and obtained several major projects
- Continuously explored market and strived for new customers and orders
- Line pipe inspection services recorded rapid development



# **Financial Overview**



In 1H 2021, the Company realized a total revenue of RMB1,571 million and net profit of RMB42 million

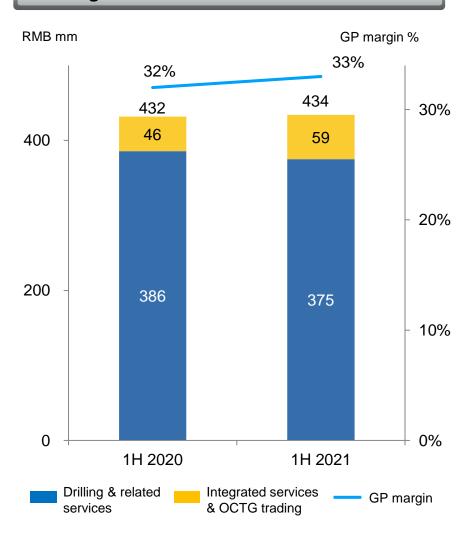


# **Business Review**



# **Oilfield Services**

#### **Segment Revenue of RMB434 million**



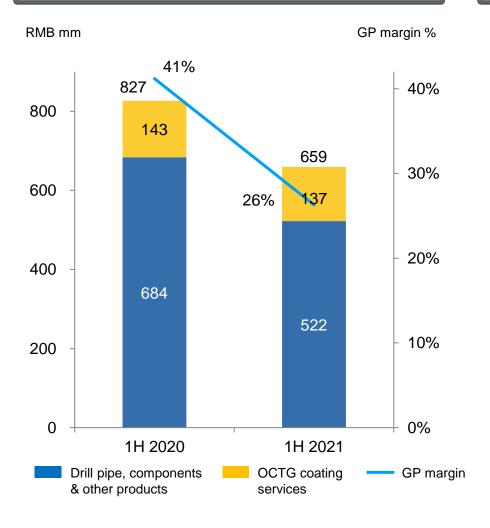
#### **Achieved Overall Stable Operation**

- Ensured overall stable operation through increased marketing efforts and coordination among all businesses
- Effectively improved rigs utilization and prices and actively tendered for turnkey projects
  - The comprehensive performance, project management and customer satisfaction of several teams continued to improve
- Successfully operated various technical services and will further develop more diversified businesses to reduce the dependence on drilling and workover business
- The trading service business achieved a breakthrough in the sales of products in addition to tubing & casing
- Completed the qualification certification of several worldclass customers, getting well-prepared for exploring new market opportunities



# Oilfield Equipment Manufacturing and Services

#### **Segment Revenue of RMB659 million**



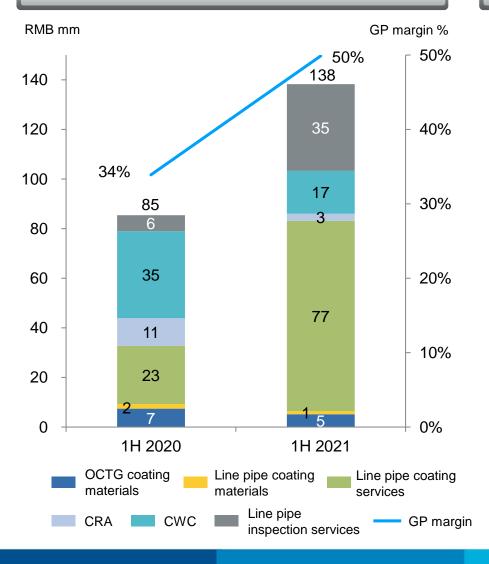
#### **Business Declined Due to Sluggish Demand**

- Demand for oilfield equipment has not recovered and the orders of drill pipe and OCTG coatings both decreased
- Upstream customers remained cautious and were more price sensitive while some competitors adopted low price strategy. All these resulted in a reduction in the overall price across the industry
- The rise of raw materials prices and transportation costs and the extended logistics cycle due to the epidemic have exerted certain pressure on the short-term profitability
- Adjust strategy to proactively adapt to the market and meet the needs of different customers while ensuring the quality of products and services
- Actively explore new business areas such as applying OCTG coatings to ground gathering pipes and customized pipes



# **Line Pipe Technology and Services**

#### **Segment Revenue of RMB138 million**



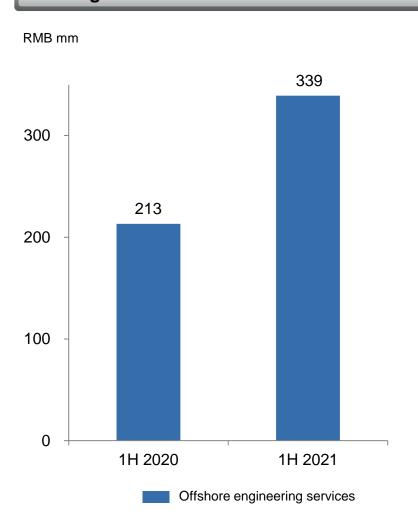
#### **Realized Significant Growth**

- Firmly captured core clients in anti-corrosion and concreteweighted coating businesses and obtained several major projects from sizable customers
  - Entered a series of contracts with Zhejiang Petroleum & Chemical for anti-corrosion and concrete-weighted coating businesses
  - Maintained close cooperation with Baosteel for years and signed several sales contracts in 1H 2021
- The pipeline inspection services developed rapidly signed multiple contracts in domestic market and actively promoted launching the overseas business
  - Various types and sizes of inspection equipment have been successfully developed or put into use, further enhancing the strength of the Company
- Continued to explore the market and strive for new customers and orders
  - Was successively shortlisted in BASF's supplier system and Yanchang Petroleum Pipeline's annual service supplier system; passed the audit and certification of Total



# **Offshore Engineering Services**

#### **Segment Revenue of RMB339 million**



#### Recorded Remarkable Revenue Increase

- Achieved significant growth with all projects operated smoothly
- Successfully completed the deep excavation and backfilling of the new channels and pipeline repair with world-class difficulty in the second dry season of the Bangladesh offshore pipeline construction project, which was highly recognized by all parties involved
- The offshore wind power construction project went well under way and contributed continuous and stable cash flow, representing a breakthrough in expanding beyond the oil and gas industry
- Fully utilize the partner's resources to participate in a vessel-leasing service project in Russia. The required lifting and pipe-laying vessel has been mobilized and put into operation

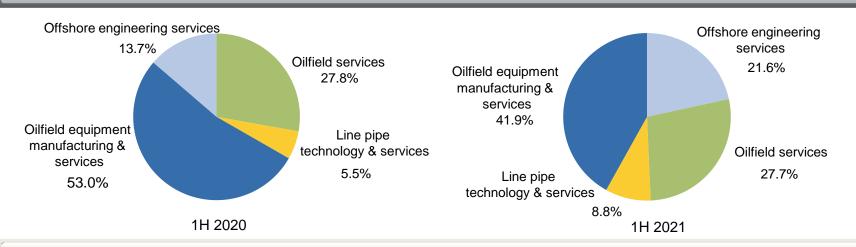


# **Financial Performance**

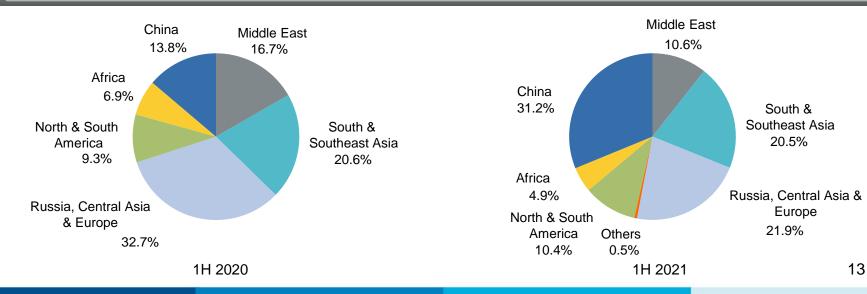


## **Revenue Breakdown**





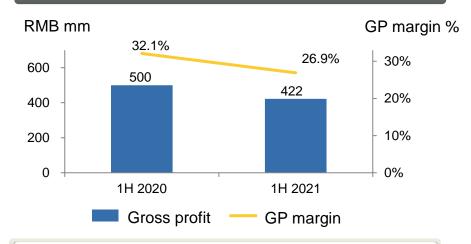
### Revenue Breakdown by Region





# **Cost, Gross Profit and Account Receivable**

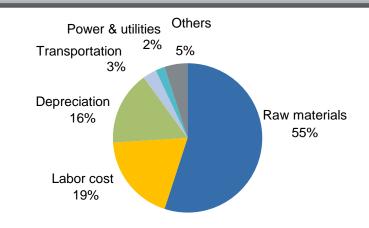
### **Gross Profit Margin Declined**



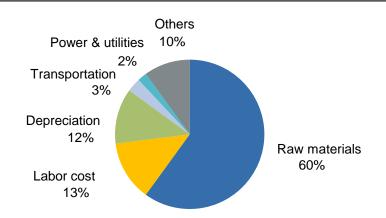
#### **Account Receivable**

'000 RMB	6/30/2021	12/31/2020
- within 90 days	623,434	614,800
- over 90 days and within 180 days	202,825	154,954
- over 180 days and within 360 days	299,420	237,912
- over 360 days and within 720 days	240,266	305,019
- over 720 days	68,587	131,248

### Total Cost in 1H2020: RMB1,056 million



### Total Cost in 1H2021: RMB1,149 million



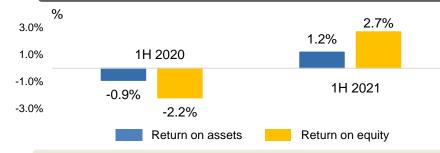


# **Capital Structure and Return Rate**

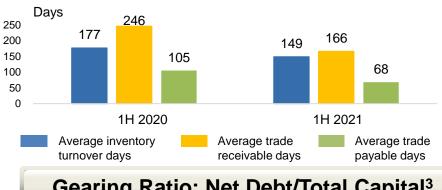
#### **Capital Structure**

	6/30/2021	12/31/2020
RMB mm		
Cash & cash equivalents	803	697
Current assets	4,126	4,093
Total assets	7,189	7,370
Short-term debt	755	3,102
Long-term debt	2,408	24
Total liabilities	4,074	4,252
Shareholders' equity	3,068	3,074
Minority interest	47	44
Total equity	3,115	3,118

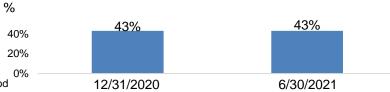
### Return on Assets & Return on Equity<sup>1</sup>



# **Turnover Days for Current Assets<sup>2</sup>**



## Gearing Ratio: Net Debt/Total Capital<sup>3</sup>



#### Note:

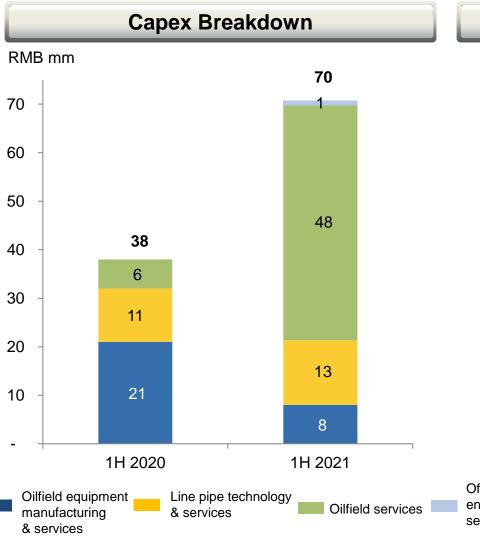
Return on assets = net profit / ending balance of total assets; Return on equity = net profit / ending balance of total equity

<sup>2.</sup> Average inventory days = days in the period \* average inventory of this period / cost of sales of this period Average trade receivables days = days in the period \* average net trade receivables of this period / revenue of this period Average trade payables days = days in the period \* average trade payables of this period / cost of sales of this period

<sup>3.</sup> Net Debt = Long term debt + short term debt + lease liabilities - cash and cash equivalents and restricted cash - financial assets at fair value through profit or loss, total capital = total equity + net debt



# **Capital Expenditure**



### **Major Capex Needs in 2021**

- The Company strictly controls capex except maintenance requirement to ensure the cash flow for normal operation
  - Oilfield services
    - Maintenance capex for existing rigs
  - Line pipe technology & services
    - Maintenance capex for business development of line pipe inspection services
  - Oilfield equipment manufacturing & services
    - Maintenance & upgrade capex for certain plants to meet the requirement of regulatory authorities for safety and environmental protection purposes

Offshore engineering services



# **Business Outlook**



# Grasp the Opportunities Brought by The Recovering Global Market And The Continuous Development in China

#### Oilfield Equipment Manufacturing & Services

#### **Drill pipe**

- China market adopt differentiated marketing strategies; focus on developing and promoting high-end products for unconventional resources
- Overseas markets maintain existing strategic partners; seek high-quality and economical raw materials in Russia to reduce costs; increase efforts in obtaining new customers and promoting high-end products

#### **OCTG** coatings

- China market focus on core customers and explore demands from new application areas
- Overseas markets acquire more orders from large stable customers; put the coating materials production line into operation as soon as practicable to further improve customization capability; continue to expand business in new areas in the Middle East

#### **Line Pipe Technology & Services**

- Explore the opportunities brought by the new peak of domestic oil and gas pipeline network construction and develop overseas projects
- Consolidate the domestic business for pipeline inspection services and actively promote overseas expansion; already commenced negotiations with potential partners in the Middle East with preliminary work to be initiated promptly

#### **Oilfield Services**

- Expand into new markets and acquire new customers, and strive to make breakthroughs in China, Russia, the Middle East and Africa
- Improve the rig fleet utilization; develop turnkey projects and technical services; seek business expansion and transformation
- Obtain certifications in China; target to provide domestic customers with diversified high-end services
- Make breakthroughs beyond tubing & casing for trading services, strive to form synergies within the segment and reinforce customer relationships

#### **Offshore Engineering Services**

- Focus on the wind power project, the Russian project, and the preparations for the third dry season construction work of the Bangladesh project
- Capture the potential opportunities brought by CNOOC's "seven-year action plan"; explore non-CNOOC customers and the offshore wind power construction market
- Leverage on the JV platform to strengthen market position in Southeast Asia and pay close attention to opportunities in the Middle East





**Q** & A